



Job Title: Online Efficiency Analyst

Job Type: Permanent

Based: Boston, MA (South End)

Ve Interactive is a leading provider of performance-based e-commerce solutions for web businesses trying to sell more products and services online. Our award winning VeCapture shopping cart abandonment software is quickly becoming the industry standard.

As an online efficiency analyst (OEA) you will be responsible for actively sourcing new leads for our sales team members (OEC) to contact. You will be responsible for finding the correct contact persons and supplying the OECs with a minimum number of leads per week.

You will also be responsible for account/campaign management. Your role will involve dealing with any queries that clients might have, including updating and optimizing their campaigns.

This is a sales support role. Candidates should enjoy a team structure, working in an office environment, and be a goal-oriented motivated worker. Ideal candidates will have 1-2 years experience in account management, customer service and/or lead generations.

This is an entry-level position, with opportunity for growth to a full time sales position or account management position.

Compensation: Ve Interactive offers a compensation package at \$25,000 annually.

Hours of Work: This is a full-time employment opportunity.

Knowledge and Skill Requirements

- Excellent communication skills
- College degree required
- Self-starter; candidate must enjoy working in a sales environment
- Computer and internet savvy
- Past experience in digital marketing or market research is a plus